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# JOHANNA SILVERTHORNE

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*Informing, engaging and connecting people through the skillful communication of information and ideas*

## Professional Experience

### Silverthorne Design, San Jose, CA

1997 – Present

Communication Arts Designer and Producer

- Develop 2D and 3D multimedia design for software, film, television, web, and print
- Manage client relationships, negotiate contracts and develop communication strategies
- Online portfolio: [www.silverthorndesign.com](http://www.silverthorndesign.com)

*Clients include:*

#### **Applied Minds, LLC**, Glendale, CA, 2010 – Present

- Design and produce art for User Interface (UI)

#### **Global Majority**, Monterey, CA, 2007 – 2010

- Developed marketing, informational texts and graphics for the promotion of local and international non-violent conflict resolution education, mediation and advocacy

#### **Zynga, Inc.**, San Francisco, CA, 2009

- Adapted Flash graphics for social-media game *YoVille* during game upgrade project

#### **Tag TV / TV Head, Inc., Mountain View, CA, 2006 – 2007**

- Produced NTSC ready art for family-oriented cable television video games
- Co-managed art teams; coordinated with programmers, producers and upper management

#### **Glu Mobile (formerly Sorrent, Inc.)**, San Mateo, CA, 2004 – 2006

- Created original, limited-palette animations and backgrounds for mobile phone games and applications including: *Fox Sports Mobile* and *Kingdom of Heaven*
- Converted licensed art (size and palette reductions, etc.) for use in mobile phone games including: *Zuma*, *AstroPop*, *Insaniquarium* and *everGirl*
- Produced high resolution art for print and web marketing

### International Crisis Group, Washington, DC

Sept. – Dec. 2008

Media Assistant

- Monitored media; assisted the Media Adviser; attended DC-based NGO meetings; drafted press releases; research and designed “new media” outreach; maintained media contacts database

### United Nations University-International Leadership Institute, Amman, Jordan

July – Aug. 2007

Seminar Production Team Member

- Designed educational materials and co-produced content for international youth seminar on leadership, conflict resolution, and ending violence against women
- Assisted in event planning and execution of conference and related educational field trips

### ISD Group, Beverly Hills, CA

2000 – 2003

Senior Graphics Consultant

- Created original artwork and consulted on graphics, branding, and business development
- Conducted training sessions for corporate and not-for-profit clients of ISD Group

### Small World Media, Inc., Sherman Oaks, CA

1999 – 2003

Creative Director and Vice President

- Developed organizational strategy, projects, creative content, budget, and managed teams of subcontractors (3 to 12 people) for Small World Media, a not-for-profit corporation (staff of 2-3)
  - Designed, implemented and co-taught the *My View Youth Film Project*, a summer education program in documentary film production for Los Angeles inner-city and at-risk youth
  - Produced the documentary *The Mono Lake Story*, addressing environmental impacts of Southern California water use on the Mono Lake ecosystem
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## Skills

- Communicating information and ideas through visual media (print, film, television, games, software and web)
- Creating art for a wide range of needs, including education and training; branding and marketing; ultra-realistic images for 70 mm film; extremely small art for mobile phones; NTSC-compliant products for television, etc.
- Software proficiency includes: Adobe Photoshop, Illustrator, InDesign, ImageReady, GoLive, Flash, After Effects, 3ds Max, Apple iMovie, Microsoft Word, Excel, PowerPoint
- Designing, leading and participating in role-playing simulations with applications in education, anthropological research, international policy, conflict management and entertainment
- Photography and basic videography
- Facilitating communication among different team members, clients and management, often across cultures
- Training others, such as participants in educational programs, clients and coworkers in software use, work procedures, class materials, etc.
- Research, writing and analysis
- Public speaking

## Education

- Monterey Institute of International Studies**, Monterey, CA *May 2009*  
Master of Arts, Graduate School of International Policy Studies  
Specialization: International Negotiations and Conflict Resolution
- University of California**, Santa Cruz, CA *June 1997*  
Bachelor of Arts, Cultural Anthropology: honors in major  
Concentration: Linguistics

## Honors, Activities and International Experience

- Interfaith Peace-Builders Delegations** *July 2007 and Oct. - Nov. 2010*  
Delegate, Israel and the West Bank
- Middlebury College Language Schools, Kathryn Davis Fellowship for Peace** *June - Aug. 2008*  
Awarded Fellowship for study of Arabic language in conjunction with peace-building
- International Seminar & Conference: "Promoting Peace through Dialogue"** *June - July 2007*  
Production Team Member and Participant,  
United Nations University -International Leadership Institute, Jordan
- Year in Munich, Germany** *July 1993 - Aug. 1994*  
Au pair for family with three children and instructor for weekly English conversation class for international students

## Languages

- English (native)
- German (fluent)
- French (beginning spoken, intermediate read)

## Contact Information

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